

Hosted by

Strategic partners 2025

Organised by



AFRICA'S LARGEST ENERGY, OIL AND GAS EXHIBITION AND CONFERENCE



SAIPEC

Sub Saharan Africa International Petroleum Exhibition and Conference

10-13
FEBRUARY
2025

PARTICIPATION BROCHURE



SAIPEC is not just an event but a catalyst for tangible progress in the energy landscape across Africa.

Ibrahima Talla, Chief Operating Officer, Invest in Africa, Senegal

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The **only full stream** business platform for the whole of sub Saharan Africa

Africa's biggest petroleum conference, the Sub Saharan Africa International Petroleum Exhibition and Conference (SAIPEC) will return for its ninth edition 10-13 February 2025 to the Eko Convention Centre in the iconic city of Lagos, Nigeria.

Hosted by the Petroleum Technology Association of Nigeria (PETAN) in strategic partnership with the Nigerian Content Development and Monitoring Board (NCDMB), NNPC Ltd and the Nigerian Upstream Petroleum Regulatory Commission (NUPRC), SAIPEC represents more than 30 NOCs, IOCs, governments, and regulators, making it an event held truly in partnership with the entire sub Saharan African energy, oil and gas industry.

SAIPEC is a multilateral platform, with local content and inclusivity at its nucleus, showcasing the entire sub Saharan Africa energy sector's potential and billions of dollars of project opportunities.

The conference plays a vital role in charting the pathways to developing the continent's untapped energy resources.

1273
Delegates

1225
Companies

121
Exhibitors

114
Speaker
participation

46
Countries
attended

23
NOCs and
governments

\$bn
Projects
showcased

SAIPEC in numbers
2024



“SAIPEC 2024 made history by delving deep into the heart of Africa's energy sector, providing attendees with an immersive experience like never before.

Eunisell
SAIPEC 2024 sponsor



On the programme

Africa's energy leaders sharing insight and knowledge

SAIPEC offers direct access to the primary stakeholders and key players across the entire sub Saharan Africa supply and value chains.

Across three days, speakers and delegates have the opportunity to participate in business, technical and special focus sessions.

The SAIPEC strategic conference programme offers promising topical debates, informative speaker sessions and critical insights into the region's hydrocarbon businesses.

This, coupled with the international exhibition and excellent networking opportunities, allows participants to engage with peers from local, regional and international organisations that want to develop business opportunities, in a relaxed and friendly environment.



“SAIPEC provides a pristine environment for dialogue on energy and its role in Africa's economic growth. The diverse solutions proffered to the myriad of issues discussed will make this conference worth your while.

Dr Riverson Oppong
Ghana National Gas Company

SAIPEC African Content Series

Fostering collaboration to create cross-border partnerships



IN PARTNERSHIP WITH



With CEOs from 20+ African NOCs, 15+ IOCs and experts from APPO, SAIPEC African Content Series is the must-attend event, part of SAIPEC.

Marking its sixth year in 2025, the SAIPEC African Content Series addresses the opportunities in the successful implementation of local content across a series of discussions from heads of NOCs, IOCs and independent and indigenous oil and gas companies.

In partnership with the Nigerian Content Development and Monitoring Board (NCDMB), SAIPEC African Content Series provides your company with the necessary plans of African oil-producing countries and the necessity of economic diversification and local content evolution.

“SAIPEC is the most informative conference in sub-Saharan Africa, as you can comprehensively learn about what is happening within the region and the opportunities available for service providers and investors, as well as for powering regional partnerships for local content practice in the execution of projects across Africa.

Jessica Kyeyune, National Content Specialist
Uganda National Oil Company



SHOWCASE your content successes and help drive the current global agenda



POSITION your brand as a leader in African content



FOSTER relationships with existing and new partners



PRESENT your company next to the leaders in African content

SAIPEC diversity, equality and inclusion

Building a diverse and inclusive future for the sector

The time is now for board-level executives and senior management to create and invest in a diverse, enterprise-wide talent pipeline and collectively eradicate the unconscious bias currently plaguing the industry and stagnating its growth.

SAIPEC's diversity, equality and inclusion provides a unique platform for some of the industry's finest minds to convene and connect and put forward solutions toward building a diverse and inclusive future for the sector.

Featuring the 2nd Youth Empowerment Day

Youth remains at the heart of Africa's development, now and in the future SAIPEC's Youth Empowerment Day is a unique opportunity to hear Africa's young professionals' views and ideas, whilst equipping them with sufficient motivation and knowledge to pursue further development in Africa.

The initiative affords young people with a further understanding of technology and the role of the next generation as well as their role in securing the industry's future.



SAIPEC served as a beacon of knowledge and collaboration, emphasising the paramount importance of diversity and inclusion in shaping the future of the energy sector. Through insightful talks and engaging discussions, attendees delved into the multifaceted dimensions of sustainable energy practices and innovative solutions.

The technical conference

One of the principal objectives of SAIPEC is the promotion of technical expertise and know how throughout the region



Once again, the SAIPEC organising committee and industry leaders are spearheading the SAIPEC technical programme.

SAIPEC technical streams are held on the exhibition floor and are free to attend for all attendees. They bring you the best content and expertise from the continent's leading experts, allowing you to improve your commercial and technical skills to develop your daily operations through best practices and cutting-edge technology.

View 2025 programme at saipec-event.com/technical-programme

Building networks and making connections



Daily networking breaks



SAIPEC Awards



VIP cocktail receptions



SAIPEC app



PETAN golf day

“SAIPEC enables networking, partnership formation, and business development, leading to potential investment opportunities and collaborations that can advance the industry growth and competitiveness.

Kenneth Okeiyi, CEO, Eunissell Limited



SAIPEC Awards

Recognise and celebrate

The SAIPEC Awards unite the energy, oil and gas industry's most prominent, market-leading and innovative companies throughout the value chain together to celebrate sub Saharan Africa's developments and achievements.

SAIPEC Awards presents an opportunity to recognise the best-performing companies and individuals, who have developed above and beyond and inspired on many new projects across the region.

For selected sponsorship packages including access to the SAIPEC Awards, please contact us to discuss further:

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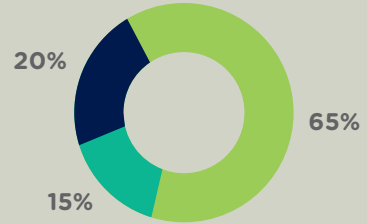
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“The SAIPEC 2024 dinner and awards dazzled with glitz and glamour, creating a perfect atmosphere for networking and more. It was an exceptional occasion to connect and engage with industry professionals, making valuable connections and forging new opportunities.

Shell Nigeria





- Decision maker/influencer
- Purchasing authority
- End user

SAIPEC international exhibition

Connect with buyers for unparalleled return on investment

Be part of SAIPEC's international exhibition and become part of the growth in the sub Saharan African energy, oil and gas market.

Meet and speak with the region's largest potential customer base, gain entry into new markets and increase your brand and product awareness all whilst discovering new products, innovation, technologies and solutions for the sector.

SAIPEC is projected to attract more than 200 exhibiting companies and 6,000 visiting professionals from across sub Saharan Africa, Europe, Americas and Asia.



Over 70% of the floor plan has already been taken by returning exhibitors at 2024 – hurry to book your place:

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- > **SHOWCASE** your latest products and solutions
- > **GENERATE** new leads and exceptional ROI
- > **CONDUCT** business transactions
- > **EXCHANGE** knowledge and ideas
- > **CONNECT** with existing suppliers
- > **MEET** buyers and partners
- > **GAIN** regional and international exposure
- > **NETWORK** with industry peers
- > **DISCOVER** the industry's latest technologies



Real value that delivers

As a sponsor or exhibitor, your company will be positioned amongst the most influential players across sub Saharan Africa

SAIPEC 2025 provides your company with the opportunity to place your marketing and branding directly in front of 6,000+ industry professionals, enabling you to secure new business, service your existing clients and be at the forefront of engagement in industry dialogue.

And with a wider network of over 250,000 energy professionals in our extensive database across nine African events, SAIPEC is positioned to help you align your business with the project owners who are shaping the infrastructural backbone of sub Saharan Africa's future oil and gas project requirements, the country's long- and short-term hydrocarbon strategic priorities and master plans.

GLOBAL EXPOSURE

With almost 50 countries regularly convening each year, SAIPEC provides your business with multiple opportunities to reach new and potential customers from all across the world – all under one roof.

CORPORATE ENHANCING

Position your brand as a credible authority and align your organisation with the positive movements in the sector that SAIPEC creates and actions year after year. Participation can also provide a great source of new material for your content strategy.

MAKING LOYAL CONNECTIONS

Loyalty to your brand stems from making emotional connections, achieved through face-to-face interaction and in showcasing your organisation's human side. Alongside this in-person access to potential customers, SAIPEC also opens up a vast gateway to building connections with other organisations for forming future collaborations.

LAUNCH AND SHOWCASE

With the continued development of technology and the pressure of staying ahead of your competitor, SAIPEC offers a direct platform on which to showcase your key USPs and differentiators, directly to decision-makers, purchasers and influencers – all with a genuine interest in what you have to offer.

DRIVE LEADS AND SALES

Be there, on the ground to learn valuable customer insights, build your database in direct contact with an audience full of warm leads and generate sales. Plus participants also have the unique opportunity to gain insight into your competitor's strategies and USPs and ensure you are staying ahead.

COMMUNICATION

SAIPEC's partners are featured heavily in regular updates to stakeholders, decision-makers and industry leaders through dedicated marketing and PR campaigns. [Learn more on the next page →](#)



SAIPEC in the press

Increasing your industry exposure

SAIPEC is supported by a dedicated marketing, advertising and PR activity programme, delivered by our marketing team and partner and communication specialist in the African energy sector, AZ Media.

Sponsors and partners of SAIPEC benefit from positive publicity and exposure across the entire African and international industry, business and national press and social media spectrum, through profiling, commentary opportunities plus advertising.

102
Journalists

75
Outlets

An overview of SAIPEC's 2024 press highlights can be seen at saipec-event.com/press-coverage



SAIPEC Brings Africa Together With Local Content Focus



SAIPEC 2024: Unleashing Africa's Energy Potential through Innovation, Sustainability, and Partnerships



Africa's oil & gas future on the agenda at SAIPEC 2024



5 MINUTES WITH SAIPEC SPEAKER DR RIVERSON OPPONG



ENERGY VOICE

Dorman Long's Austen-Peters sees Nigerian opportunities

The local content regulations give 'line of sight for the next five to 10 years. There's another six or seven projects that I can see coming, which allows me to double down with investments into hiring and expansion.'



6,000 Participants From 51 Countries Set For SAIPEC 2024



SAIPEC 2024: Highlights from the Opening Day [PHOTOS]




Investment options

SAIPEC 2025 sponsorship opportunities

12

	STRATEGIC *EXCLUSIVE*	DIAMOND 2 available	PLATINUM 4 available	GOLD	SILVER	BRONZE
INVESTMENT (US\$)	\$45,000	\$40,000	\$30,000	\$25,000	\$20,000	\$15,000
Logo displayed on top of event collateral next to the host logo	•					
Logo on all pre-, during and post-event marketing collateral	•	•	•	•	•	•
Logo on all SAIPEC newsletters distributed to 150,000+ recipients	•	•	•	•	•	•
PR spokesperson/profiling opportunities as relevant	•	•	•	•	•	•
Logo on the SAIPEC website and all digital marketing	•	•	•	•		
Number of conference passes (including speakers)	8	6	5	4	3	2
Official event app delegate profile and full access	15	12	10	8	6	3
Discount on exhibition space (per sqm)	30%	20%	15%	12%	10%	5%
Selected partners can also choose from the below branding and sponsorship options	Select 3	Select 2	Select 2	Select 1	Select 1	
VIP lounge	•	•	•			
Media and networking lounge	•	•	•	•		
Exhibition drinks host – Day 1	•	•	•	•		
Gala dinner	•	•	•			
Lunch host – Day 1, 2 or 3	•	•	•	•		
Drinks reception host – Day 2	•	•	•	•		
Refreshment break host – Day 1, 2 or 3	•	•	•	•	Day 2 or 3	
Site visit	•	•	•	•		
Conference registration desk	•	•	•	•		
Exhibition registration desk	•	•	•	•		
Conference and exhibition badge and lanyard	•	•	•	•		
Welcome wall	•	•	•	•	•	
Official event app	•	•	•	•		
Agenda and floorplan	•	•	•	•		
Directional signage	•	•	•	•		
Notepads and pens	•	•	•	•	•	
Facemasks	•	•	•	•	•	
Stage podium	•	•	•	•	•	
Water bottles	•	•	•	•		
Delegate bags	•	•	•	•		
Seat covers	•	•	•			
Stage tables	•	•	•	•		

PACKAGES CAN BE TAILORED to suit budgets and requirements and function or branding opportunities can be booked separately, please enquire for further details.

Special element sponsorship

Across the SAIPEC 2025 programme, there are a number of additional special feature branding and sponsorship opportunities

Utilise SAIPEC to continue facilitating deals and align your brand to one of the many unique experiences, services or exclusive hospitality offerings available in the 2025 programme and underline your support for the sector and significance within the SAIPEC network.

Partnership options across the SAIPEC conference, exhibition and awards ceremony offers industry wide recognition with a series of individual benefits, enabling your company to raise its profile, drive sales and showcase your solutions, products and services, gaining access to hundreds of projects presented at the event.

Available sponsorship options:

- > VIP lounge
- > Media and networking lounge
- > Exhibition drinks host
- > Gala dinner
- > Lunch host
- > Drinks reception host
- > Refreshment breaks host
- > Registration desks
- > Badges and lanyards
- > Stage tables
- > Welcome wall
- > Official event app
- > Agenda and floorplan
- > Stage podium
- > Directional signage
- > Notepads and pens
- > Seat covers



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CONTACT US today to discover more about the 2025 programme, sponsorship and participation options or to book your place on the 9th SAIPEC exhibition floor. Additional special participation rates are available to members of PETAN.

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